

Open Web Asia Conference '08

"The first pan-Asia web technology event bringing together executives, entrepreneurs and venture capitalists from throughout Asia"

October 14 2008, Sheraton Grande Walkerhill, Seoul, Korea
in association with the 9th **World Knowledge Forum**

Open Web Asia '08 marks the birth of a new conference that will be the first truly pan-Asia web technology event. Top technology executives, entrepreneurs, and venture capitalists from throughout Asia will gather for this premier event to be hosted in Seoul, Korea in its inaugural year.

The event is organized by members of the Open Web Asia Workgroup and other prominent entrepreneurs, thinkers, and bloggers from within the Asian web industry. It was spurred by a desire to create a high quality, informative and practical technology conference focused on the Asian internet industry. To date this has been lacking.

Open Web Asia will be held in association with the World Knowledge Forum (WKF). The WKF has established itself as one of the most prestigious conferences in Asia with speakers and attendees such as Bill Gates, Colin Powell, Jack Welch, Alan Greenspan, Michael Dell, and Paul Wolfowitz.

The theme of the 2008 conference is 'The Social Web'. Socialization has been a game changing development in the internet industry and the social web is an area where Asia has its own strength and vibrancy. Asian countries have a distinct internet cultures and market players, so informative and educational cross-country comparisons can be made.

The one day conference will be divided into four sessions focusing on the following key areas: Insights and Best Practices, Innovations in Asia; Collaboration - An Introduction to Asia's Social Web; and East Meets West - The challenges of Internationalization To and From Asia. The topics were chosen as a platform for information, education and debate.

Confirmed speakers include some of the most experienced and knowledgeable people from the Asian internet industry and a selection of business leaders and thinkers from outside the region.

- Kevin Day (CEO, Comsenz) (China)
- Arthur Chang (VP of Global Sales, Alibaba) (China)
- Yongjoon Hyung (CEO of StoryBlender & Founder of Cyworld) (Korea)
- Yongseok Jang (Senior Director, eBay Asia Pacific) (Korea)
- Yozo Kaneko (Director and COO of ngi group, inc.) (Japan)
- James W. Kim (CEO of Yahoo!'s Korea Region) (Korea)
- Jimmy Kim (Executive Vice President, Nexon Corp.) (Korea)
- Loic Le Meur (CEO, Seismic) (USA)
- Ram Lee (Head of Communities, NHN Corporation (Naver)) (Korea)
- Kent Lindström (Senior Vice President, Corporate Development, Friendster) (USA)
- Shusaku Maruko (General Manager, Corporate Strategy Department, Felica) (Japan)
- Jean K. Min (Communications Director, Ohmynews) (Korea)
- Akio Tanaka (Partner, Infinity Ventures) (Japan)
- Bill Wang (VP of Overseas Business, Perfect World) (China)
- Andreas Weigend (Consultant & Lecturer; Former Chief Scientist of Amazon) (USA)
- Kwan Yoon (Partner, Bluerun Ventures) (USA)

This premier conference will offer web professionals from inside Asia and those from outside with an eye on the Asian web market an opportunity to learn, network and create business connections that will benefit both the regional and global internet industry.

For more information and registration
please visit www.openwebasia.com

IMAGES

The Open Web Asia logo is available for media use at <http://www.openwebasia.com/downloads/>

SPONSORSHIP

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REFERENCE

World Knowledge Forum <http://www.wkforum.org>

The World Knowledge Forum is an independent organization committed to promoting knowledge-driven society and creating balanced global prosperity. Incorporated as a foundation in 2000, and based in Seoul, Korea, the World Knowledge Forum is non-profit.

The Open Web Asia Workgroup <http://www.openweb.asia>

The Open Web Asia Workgroup is a network of premium blogs focus on Asian Web industry. These sites build efficient channels between Asia web and global industry, and also enhance the inter-communication of local Internet markets.